



Mondo Matrix™ Cat 5 Switcher Adds Direct Connection and Integrated Transmitter Functionality

Mondo Direct™ Input Cards permit straight-in video + audio, eliminating separate transmitters

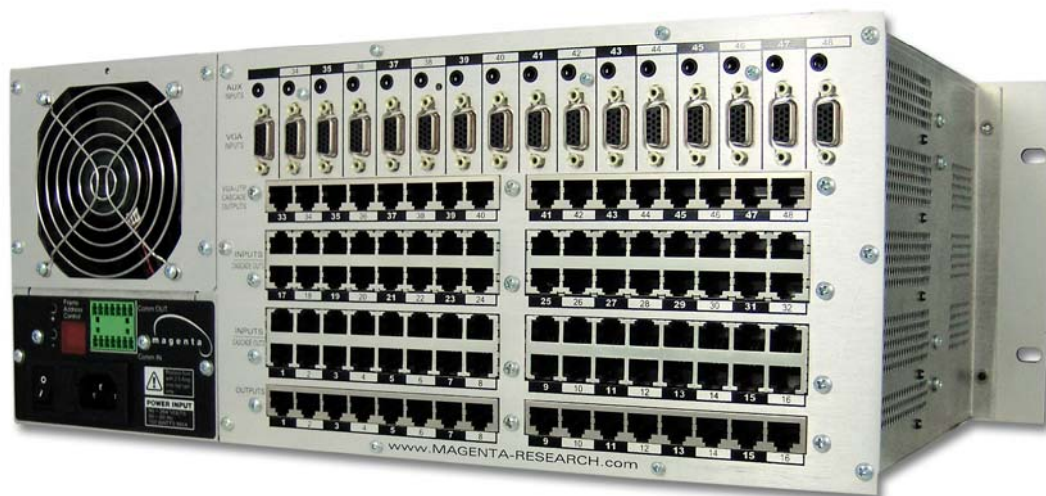
New Milford, CT, June 7, 2007 - Magenta Research, the recognized leader in video, audio and serial signal distribution and switching over UTP cable and fiber optics, announces that its Mondo Matrix™ scaleable Cat5 switcher now offers Mondo Direct™ Input Cards, enabling the direct input of video and audio sources.

Each Mondo Direct card has inputs for 16 sources, delivering video plus audio to a Mondo Matrix switcher. This eliminates the need for stand-alone MultiView™ Series transmitters, removes UTP cable input lengths, reduces rack space and lowers installation labor costs. Two cards with 16 RJ-45 outputs fit into each 4U modular Mondo frame.

Examples of Mondo Matrix configurations with Mondo Direct™ Input Cards:

- a) 32 VGA + audio direct inputs x 16 RJ-45 outputs, 4U rack space
- b) 16 VGA + audio direct inputs and 32 RJ-45 inputs x 16 RJ-45 outputs (48x16 total), 4U
- c) 32 VGA + audio direct inputs x 32 RJ-45 outputs, full-matrix, 8U
- d) 32 VGA + audio direct inputs x 128 RJ-45 outputs, full-matrix, 32U

Mondo Direct™ cards incorporate Magenta's proprietary MultiView technology, allowing any type of analog video—RGBHV, component, HDTV, S-video or composite, plus balanced left-right audio to be distributed anywhere from one to 2000 feet from a source with superior image quality.



About Magenta:

Magenta Research is the industry-recognized leader in the adaptive distribution and switching of video/audio/serial signals over Cat5 cable, and more recently, DVI over fiber and/or Cat6. Over nine years, Magenta has developed the highest-performance, most flexible video-over-Cat5 product line, the MultiView Series.

The company utilizes patent-pending RepliSync™ and complex, state-variable signal EQ technologies to enable UXGA video distribution at 1,500 feet (457m) and QXGA video at 1,000 ft. (305m). MultiView Series transmitters, receivers, switchers and distributive systems have been installed in a large variety of A/V applications, especially dynamic signage for airport, retail, fast food, museum, casino, theatre, courtroom and corporate applications.

Based in New Milford, CT, Magenta utilizes a network of international distributors, manufacturers representatives and Pro AV dealers to market its enabling technology worldwide.

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