



Magenta to launch Pro AV industry-first, high-resolution 16x16 CAT5 Matrix Switcher at InfoComm '04

Brookfield, CT, May 6, 2004 – Magenta Research announced today that the company is formally introducing a full-matrix, 16 x 16 CAT5 switcher at this year's InfoComm trade show in Atlanta, June 9th to 11th.

This is the first 16 x 16 matrix switcher capable of 1920 x 1440 resolution computer video at a CAT5 cable distance of 1000 feet (305 meters) from source to display, and 1600 x 1200 resolution at a distance of 1500 feet (457 meters), when used in conjunction with MultiView© Series CAT5 transmitters and receivers.

The MultiView Matrix© 16 x 16 will switch any signals being carried on the CAT5 from any MultiView transmitter, including composite video through 1920 x 1440 resolution computer video, left/right audio, digital audio or RS-232 serial commands.

The system features an LED matrix display that shows input/output connections at a glance. Other conveniences include 16 presets for easy setting of the most common I/O configurations, illuminated pushbuttons, manual or serial control and a rack-mountable 2U size. It is compatible with CAT5, 5E, 6 or minimum-skew cables.

Randy Young, Director of Marketing and Business Development, commented: "This is the second matrix switcher we've introduced in a year, and it fits well with our "distribution" strategy - being able to adapt the MultiView Series to any number of sources and displays. Combined with MultiView four-port transmitters for example, up to a 16 x 64 configuration can be satisfied. Doing it all on CAT5 greatly reduces cabling and installation costs, and MultiView leads by a considerable margin in resolution over distance of CAT5."

See Magenta Research at InfoComm Booth 2069.

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